

SWINDON TOWN FOOTBALL CLUB

OFFICIAL SOUVENIR PROGRAMME



20p



**4th ROUND
F.A. CUP PROPER**

**SWINDON TOWN
V
EVERTON**

**Saturday
29th January 1977
KICK-OFF 3pm**

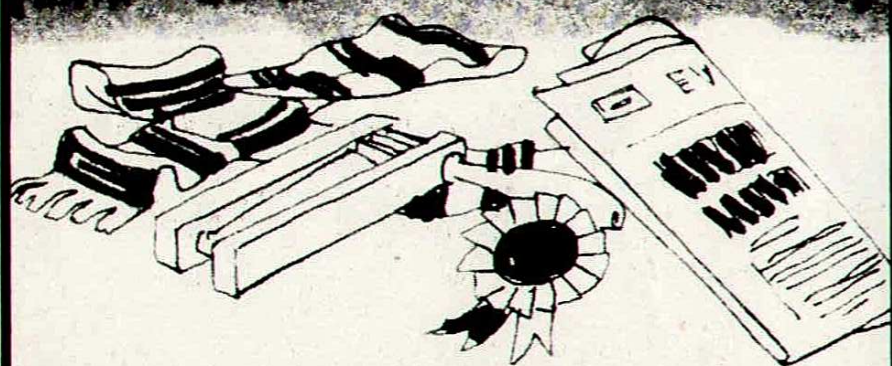
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NEWS & VIEWS

Today we have the real pleasure of entertaining at the County Ground one of the outstanding clubs in English Football.

Everton, (once popularly known as "the Toffees", although we do not often hear that word today), what great memories that name revives and such outstanding players. Two of the finest centre-forwards ever Dixie Dean, and Tommy Lawton. Remember too, Cliff Britton, Warne Cresswell, Joe Mercer and many more.

Everton, a club of great tradition, founded in 1878 (soon to celebrate their centenary) winners of Division I of the Football League on seven occasions, the last time in season 1969-70, and runners up six times. Winners of the F. A. Challenge Cup three times, the last one in 1966, when they defeated Sheffield Wednesday, by three goals to two, after being two goals in arrears at one time. Runners up in the F. A. Cup Competition four times, the last in 1968.

Everton possesses, probably the finest Football Stadium in Great Britain at Goodison Park. Its Ground Capacity is 58,000, with 25,000 seats. The record attendance is 78,299 v Liverpool (naturally the "Local-Derby") Division I, September 18, 1948. The record receipts are £56,462 taken at an F. A. Cup Semi-Final replay April 1972 Arsenal v Stoke.

Many of our supporters will remember the previous Cup-tie with Everton played at Swindon on Tuesday, 29th January, 1963. The game was in doubt right up to the last afternoon. The two contestants were not decided until Saturday 26th January. The early part of 1963, was of course a period of the "great freeze" and many matches were postponed or abandoned. Our opponents were to be either Barnsley or Everton, and we had to play at Luton on the Saturday to decide the issue. Fortunately we won by two goals to nil, scored by Cliff Jackson, so we were set to play on Tuesday, with one doubt, the weather. The whole of Sunday was spent in clearing snow from the ground, including the terraces.

The ground was in bad condition with the surface, icy, and slippery I will remember Kay, one of our visitors new and costly acquisitions slipping up as the teams trotted on to the field of play. However, before a crowd of almost 26,000 the game went ahead, and what a game!

Everton, was a fast moving, clever ball playing side, with not the vestige of a weakness. They played good open football, one minute in attack, the next in defence quick off the mark and no rest for our lads with the ball. They definitely made the most of their goal scoring opportunities. Although the score was 5-1 it was no means one sided, and there is no doubt all the spectators enjoyed the game, and we sincerely hope the same will appertain today.

One more reference to the day. On that evening we had some unpleasant visitors, and several of our supporters lost their money and wallets, so please be warned. In addition "Pirate Programmes" appeared on the streets. Please purchase from the official sellers. Now to the two teams Everton - West Parker Meagan, Gabriel, Labone, Kay, Bingham, Stevens, Young, Vernon, Morrissey.

Swindon - Turner, Owen, Trollope, Morgan, McPherson, Woodruff, Summerbee, Hunt, Smith, Jackson, Rogers.

Gabriel spent a short time at the County Ground recently on loan. Labone was a fine English centre half. Kay and Vernon, had just been acquired for large fees. Bingham was of course until recently the Manager, and we shall always remember the speed of Morrissey on the left wing.

On the Swindon side, John Trollope and Don Rogers, are still on the playing staff. Jack Smith is in charge of the Youth Team, and Maurice Owen (unfortunately at the moment in hospital) is the groundsman. Michael Summerbee has recently joined Blackpool.

As always the staging of a big game like today's produces many problems. We trust they have all been resolved, and no one will be disappointed.

FROM THE SECRETARY

Many of the Swindon supporters who view the F. A. Cup Match with Everton will have complaint regarding the issue of tickets and all of those who were unable to obtain a ticket will I am sure have used many expletives about the Club and it's organisation and I would like to take the opportunity of stating the Club's case.

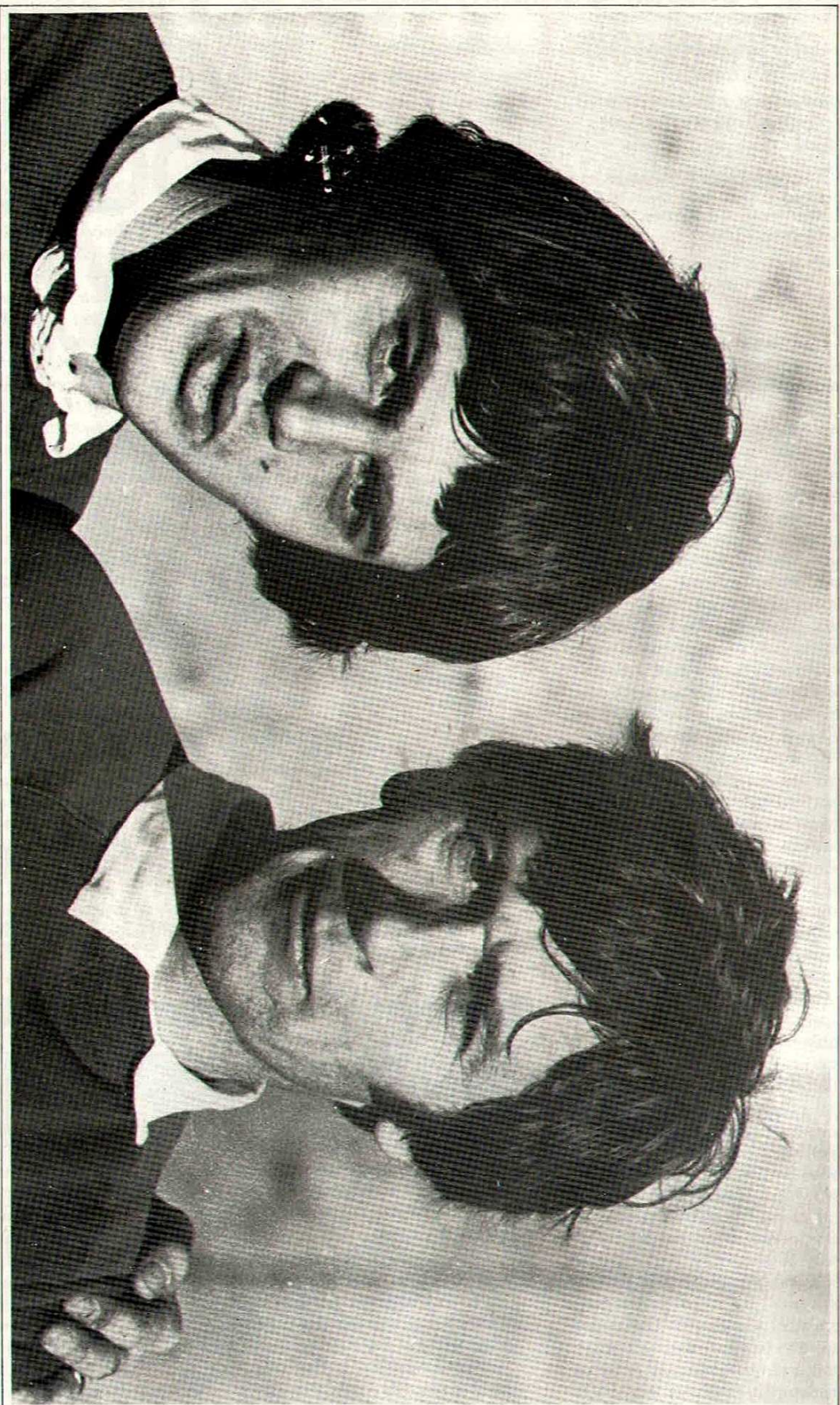
Once the decision that vouchers should be issued was made it was my responsibility to ensure that as many as possible of our regular supporters were not locked out on this big occasion, and the only way to ensure this was to ensure that the entire 75% of our share of the tickets were made available on the night of issue. Each supporter, quite understandably, looks at the situation in the light of his personal situation whereas I must take that action considered in the best interests of the regular support as a whole. No exceptions were made. A continual succession of people came to see me or spoke to me or my staff on the telephone asking for special consideration, most of them purporting to be regular supporters. One of them swore he regularly sat in a seat behind the goal! Despite all of these hard luck stories, many of them genuine I am sure, I repeat, not one exception was made.

How are we to recognise a regular supporter? I have read the letters in the Agony Column of the Evening Advertiser from the publicity seeking 'experts' who can all suggest the ideal solution in hind sight, but there are many problems. A few seasons ago we gave vouchers at our first six League matches, but this method is very expensive. Last season I included a voucher in the programme and was accused of extortion but there is one full proof method and that is to purchase a Season Ticket and what do you lose if you are indeed a regular supporter. You do not lose anything, in fact, you gain two free games if you sit in the stands and pay just 54p. per match instead of 65p, if you avail yourself of a ground season ticket and of course you are guaranteed a ticket for all home cup ties. I know many of you are unable to find lump sums of money to pay for this facility and to help you, for many years we have accepted purchase by easy payments throughout the summer months.

The moral of this occasion must be — Be a Season Ticket Holder and be Recognised.

To the majority of you who have accepted the system patiently and without complaint, a very big 'thank you' and I hope most sincerely that the result of the Cup Tie will reward your patience.

TWO RECENT SIGNINGS BY EVERTON



Duncan McKenzie was the Second Division's leading scorer in 73-74 with Nottingham Forest. Was signed by Brian Clough for Leeds for £250,000. Spent two seasons with Leeds before moving to Anderlecht for a similar fee. Returned to England and Everton in December 1976 for £200,000, making him the most expensive British player in history.

Appearance Record: Nottingham Forest 105 games (+ 6 sub) 41 goals; Mansfield Town (on loan) 6 games, 7 goals; Leeds United 64 games (+ 2 sub) 27 goals.

Bruce Riech was top scorer when Luton won the 4th Division. He later joined Aston Villa for £100,000 in 1969. Captained the Third Division side in 1972. Moved to Derby County for £200,000 and played in their championship side in 1975. Joined Everton in December 76 for a fee of £180,000.

Appearance Record: Luton Town 147 games (+ 1 sub) 47 goals; Aston Villa 149 games (+ 6 sub) 34 goals; Derby County 106 games, 34 goals. These figures relate to League games only. Bruce's international record is 6 goals in 14 appearances for Scotland.

OUR VISITORS

Everton

by Tony Pullein

DAVE LAWSON (Goalkeeper)

Everton paid a then-record fee for a goalkeeper of £80,000 to sign Dave from Huddersfield in 1972. He had been a junior with Newcastle and Shrewsbury but made his League bow for Bradford P.A. in 1967/68. He went to Huddersfield in 1969.

League Record: Bradford P.A. 13 aps, Huddersfield 51 aps, Everton 113 aps.

DAI DAVIES (Goalkeeper) Dai was recalled to the Wales team last season and now he has 11 caps. Everton signed him from Swansea for a mere £15,000 in 1971, and later loaned him back to the Swans, but he became a regular first-teamer two seasons ago.

League Record: Swansea 15 aps, Everton 73 aps.

DAVID JONES (Defender) David was successfully blooded in the Toffee's First Division side last season, making his initial bow as substitute at West Ham in October. David played in England's first-ever under-21 international last month.

League Record: Everton 31 (2) aps.

MIKE LYONS (Defender) Mike last season reverted to regular defensive duties after displaying amazing versatility in 1974/75. Then he appeared in attack for Everton for much of the season though he won four England under-23 caps at centre-back! Last season he was again picked for the under-23s.

League record: Everton 175(17) aps., 30 gls.

KEN McNAUGHT (Defender) Ken made his senior debut against Altricham in an F.A. Cup tie in January, 1975, distinguishing himself well enough to retain his place for a run of seven games. Last season he earned further opportunities. Now he is a regular.

League record: Everton 43(2) aps., 2 gls.

STEVE SEARGEANT (Defender)

Steve has recently regained his first-team place at left-back. A former Everton apprentice, he made his League debut in 1971/72 and has on several occasions enjoyed lengthy runs in the team.

League record: Everton 76 (2) aps., 1 gl.

TERRY DARRACOTT (Defender)

Terry served his apprenticeship with Everton and turned professional in 1968, after he had already played in the First Division. He has been in at right-back in recent weeks.

League record: Everton 99 (9) aps.

MICKEY BERNARD (Defender)

Mickey is a former England youth and under-23 international who, in his early days with Stoke City, developed as a midfield player. He won a League Cup winner's medal with the Potters in 1972. Everton signed him for £130,000 in 1972.

League record: Stoke 124 (12) aps., 6 gls; Everton 137 (7) aps., 8 gls.

ANDY KING (Midfield) Andy was a late arrival last season, joining Everton on a £35,000 transfer from Luton Town in time to play in their final three matches. With 10 goals, he is now one of their leading scorers. He won an England under-21 cap last month.

League record: Luton 30 (3) aps., 9 gls; Everton 24 aps., 7 gls.

MARTIN DOBSON (Midfield)

Everton paid £300,000 to sign Martin from Burnley in 1974, following his highly successful introduction to the England team during the summer tour. Martin won his fifth cap soon after his transfer to Goodison.

League record: Bolton nil aps; Burnley 220 (3) aps., 42 gls; Everton 93 aps., 13 gls.

BRUCE RIOCH (Midfield) Everton paid Derby £180,000 for Bruce a few weeks ago. Capped 14 times by Scotland, Bruce was once the first Third Division player to command a £100,000 when Aston Villa signed him from Luton. Derby paid Villa £200,000 for him.

League record: Luton 147 (1) aps., 47 gls; A. Villa 149 (6) aps., 34 gls; Derby 106 aps., 34 gls; Everton 5 aps.

RONNIE GOODLASS (Midfield)

Ronnie is another of the outstanding players to develop recently in the reserves. He got his first-team chance last season and has now earned himself a permanent place.

League record: Everton 18 (1) aps., 1 gl.

DUNCAN MCKENZIE (Forward)

Duncan's brief exile in Belgium ended when Everton completed his £200,000 transfer from Anderlecht. Once with Nottm. Forest, Duncan moved to Leeds for £250,000 in 1974 and to Anderlecht for £200,000 this season.

League record: Nottm. Forest 105 (6) aps., 41 gls; Mansfield (on loan) 6 aps., 7 gls; Leeds 64 (2) aps., 27 gls; Anderlecht (not known); Everton 5 aps., 2 gls.

BOB LATCHFORD (Forward)

Bob has been Everton's top scorer in both his completed season at Goodison, netting 18 in League and Cup in 1974/75 and 13 last season. He has 11 this time. Everton broke the British transfer record when they paid Birmingham £350,000 for Bob in 1974.

League record: Birmingham 158 (2) aps., 68 gls; Everton 101 aps., 45 gls.

(N.B. Statistics inclusive of Jan. 15th)

Talk of the Town

By the Chairman

Cup Tie fever has gripped our fans yet once again and today we welcome the officials and players of Everton, a Club steeped in tradition.

When one wonders how it is that thousands of people all over the country flock to football grounds to witness cup ties every year, without fail and yet are not interested enough to support their Clubs throughout the season regularly, one feels that there must be something magical that hits them on these special occasions. Ever since the eighteen hundreds when the Football Association held its first competition, each year brings its special attractions.

We, at Swindon, know what it is like to win at Wembley and to win the Football League Cup, in my opinion, is every bit as difficult, as it is, to win the Football Association Cup. My reasons for this being that to win the League Cup one has to beat opposition from all the professional League Clubs without the opportunity of progressing against non-league sides which happens in the Football Association Cup.

From our own and other League Cups experiences against non-league Clubs, this is not always a safe passage through to the next round, but on form it should be.

I think that the F.A. Cup has held more people interested than the League Cup, because of the chances of the smaller clubs springing surprises and everybody loves to see a giant killer except the league clubs concerned, whose bread and butter it is, to keep the interest of their own supporters alive.

What a pity it is that when we have such an exciting tie, as today, we invariably upset some of our most devout followers. For many years we have puzzled out how to try and fit the hardcore supporters of our Club in at such games and apart from our season ticket holders, we always upset some.

If we do not make it all ticket, then it means first come, first served, on the day we decide to sell our tickets and this results in chaos.

We can't win, whichever way we do it, because if we announce a voucher scheme, we shall find that some of our most loyal supporters will be either ill or working away on the day decided.

One point I would like to make is, that if you have a ground season ticket you need not queue for a voucher because your season ticket will entitle you to buy a ground ticket at the office, just like the stand season ticket holders do.

Also if on any occasion you could not gain admission to the ground, please report to the office where we would make certain of your entry.

I hope this will clear up any misunderstandings that have arisen over this problem.

Why not in the future, make certain of seeing your team play by buying a season ticket either in the stand or for the ground. We make arrangements for anyone to purchase a season ticket by paying first when you come and through the close season.

We have sold a lot of part season tickets this week, so if you really want to see our games in comfort come along to the office and set your mind at rest.

In raising our prices for this game we shall be accused by some of making money, but I am sure that our true supporters will willingly pay an extra 50p. or so if he feels that whatever extra revenue comes in to the Club, is going to be spent to further our aims to bring better football to the Town and this obviously is what it is all about.

Here's hoping that we shall see an exciting game today and that some of you who do not come often will be excited enough to come again.

TRANSFER TRIAL.. FROM EVERTON TO SWINDON

Back in 1920, the year that Swindon Town were elected to the Football League, the club obtained the services of two Everton players. Full-back J. S. "JOCK" MACCONACHIE and half-back BILLY WAREING both made their League debuts for Swindon in the 9-1 trouncing of Luton Town on the opening day of the 1920-1 season. Wareing missed only two games during that season and scored his first goal for the club at Reading on Christmas Day. Both players scored from penalties during 1921-2 apart from the usual taker — Albert "Tober" Weston. Macconachie made his last appearance for the Town at Exeter on January 20, 1923 and later became player-manager of Third Division North club Barrow. Billy Wareing was the first Swindon player to accumulate 100 Football League appearances, reaching that figure in March 1923. Although failing to score in League games during his last two seasons, he did notch two in the F. A. Cup against Bradford Park Avenue and Crystal Palace. He retired in 1925. Later that year another Everton man joined Swindon Town. Inside-forward ALEC WALL scored twice on his Town debut against Charlton Athletic on September 5, 1925, but his career was tragically halted when he broke his leg against Merthyr Town on Christmas Day 1926.

After the war, two more players made the trip down from Merseyside. On the opening day of 1953-4, wing-half JIMMY CROSS made his Swindon debut against Bournemouth. He was followed by forward DAVE GIBSON who came on loan and appeared in the Town's League side for the first time at Brentford on November 13, 1954. Jimmy Cross was the scorer of a crucial winning goal in extra-time in the Second Round replay at Peterborough on December 15, 1955. He made his last appearance for Swindon at Q.P.R. on September 16, 1957 and later joined Headington United in the Southern League.

JIMMY CROSS

1953-4	43 apps.	2 gls.
1954-5	33 apps.	2 gls.
1955-6	37 apps.	1 gl.
1956-7	38 apps.	
1957-8	3 apps.	
	154 apps.	5 gls.

DAVE GIBSON



1954-5	17 apps.	1 gl.
1955-6	42 apps.	3 gls.
1956-7	11 apps.	2 gls.
	70 apps.	6 gls.

JOCK MACCONACHIE

1920-1	29 apps.	
1921-2	26 apps.	3 gls.
1922-3	1 app.	
	56 apps.	3 gls.

BILLY WAREING



1920-1	40 apps.	3 gls.
1921-2	33 apps.	1 gl.
1922-3	35 apps.	4 gls.
1923-4	29 apps.	
1924-5	20 apps.	
	157 apps.	8 gls.

ALEC WALL

1925-6	37 apps.	13 gls.
1926-7	20 apps.	7 gls.
	57 apps.	20 gls.



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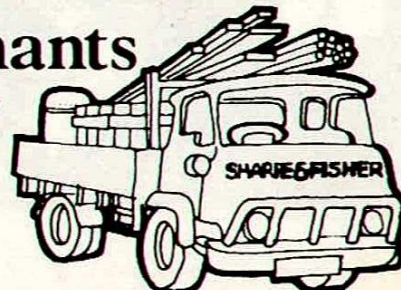
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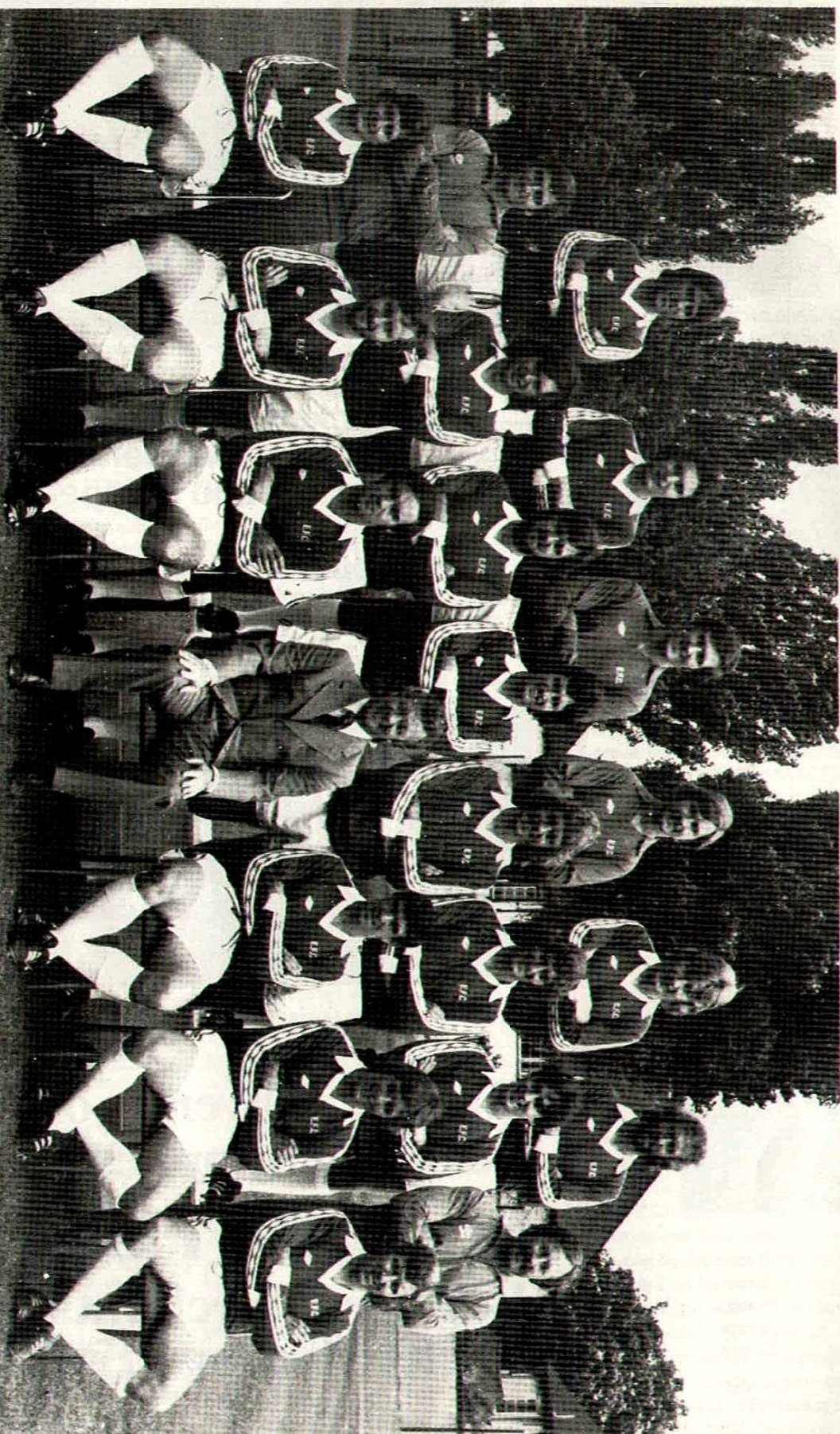
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EVERTON F.C.



Back Row: R. D. Latchford, D. R. Jones, D. Davies, D. Lawson, K. McNaught, J. Connolly

Middle Row: J. McGregor (Physiotherapist), G. A. Taffer, R. N. Kenyon, M. Lyons, J. Pearson, M. Dobson, D. Smallman, S. Burtenshaw (1st Team Trainer)

Front Row: M. J. Buckley, S. C. Seargant, T. M. Darracott, W. L. Bingham, (former manager), B. Hamilton, A. E. King, M. P. Bernard

Autographs

Big Boy

Steve Seungent

Neil Greene.

Steve Jones

Neil Robinson

Dave Esser

Brian Monaghan

Andy King

Martin Murray

Bob Tate & Paul Lawson.

Jim Pearson. MacBulley

Mike Bond

Ben Hamilton Drew Brand.

George

Walt Gibson Kelo

Barry Williams

Romy Gooders

Manacat

Steve Butenshaw.

Mark Herring Ann Long

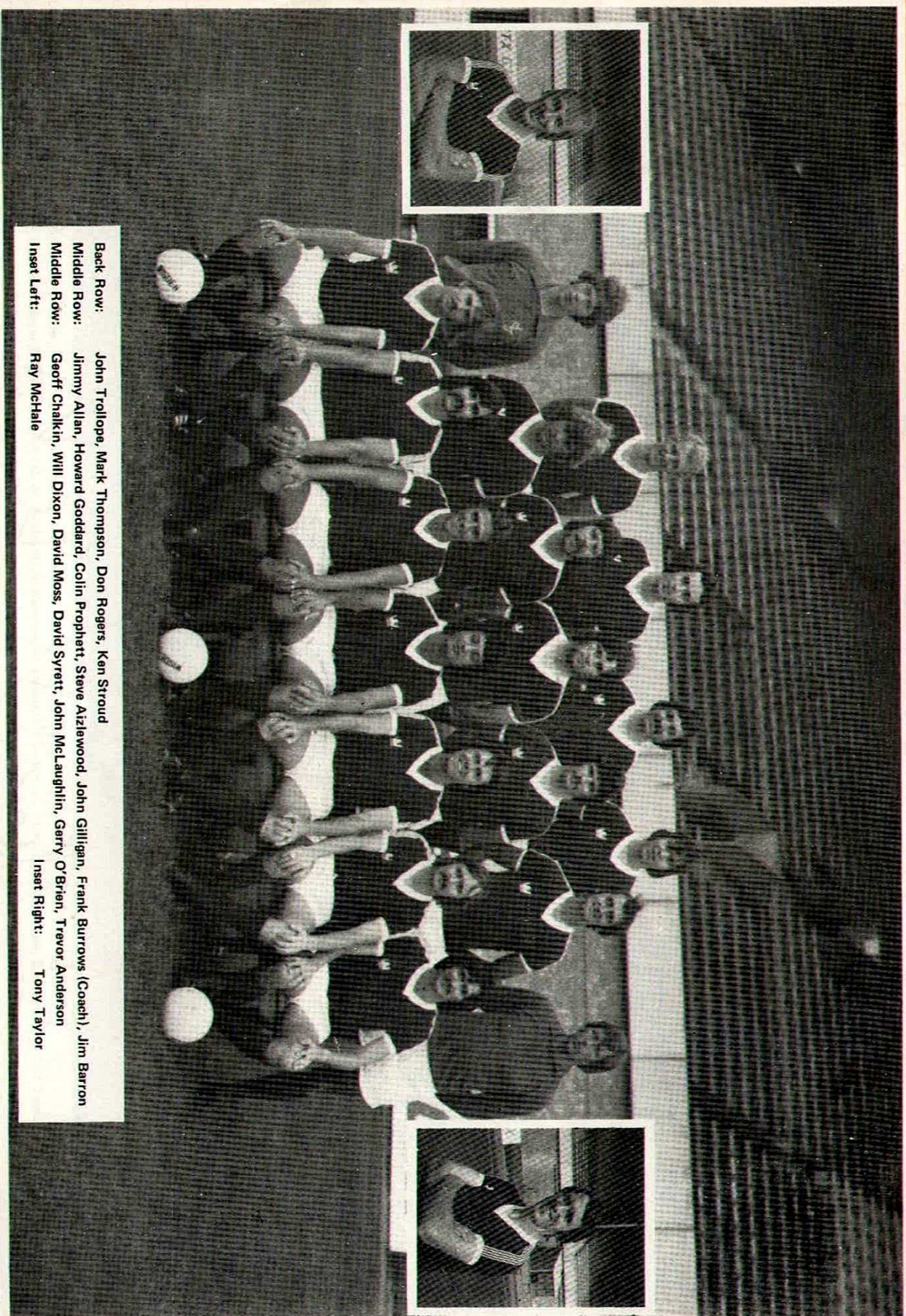
Eric Harrison

Joey Thompson.

Lee Jones

Mike Bond

SWINDON TOWN F.C.



Back Row: John Trollope, Mark Thompson, Don Rogers, Ken Stroud
Middle Row: Jimmy Allan, Howard Goddard, Colin Prophet, Steve Aizlewood, John Gilligan, Frank Burrows (Coach), Jim Barron
Front Row: Geoff Chaikin, Will Dixon, David Moss, David Syrett, John McLaughlin, Gerry O'Brien, Trevor Anderson
Inset Left: Ray McHale
Inset Right: Tony Taylor

Autographs

W. H. Rogers

Edith Barr

W. H. Rogers

Henry Barr

Howard Barr

Steve Barr

W. H. Rogers

Mark Barr
Bobby Barr

David Barr

W. H. Rogers

W. H. Rogers

Funny Man

Frederic
Harriman

John
Higginson

Lin Barr

Sam Barr

FIVE YEAR'S F.A. CUP FORM

EVERTON

Jan. 15 1972	Round 3	Away	CRYSTAL PALACE	2 - 2	Whittle, Harvey	32,331
Jan. 18	Replay	Home	CRYSTAL PALACE	3 - 2	Scott, Kenyon, Hurst	45,508
Feb. 5	Round 4	Home	WALSALL	2 - 1	Johnson, Whittle	45,462
Feb. 26	Round 5	Home	TOTTENHAM HOTSPUR	0 - 2		50,511
Jan. 13 1973	Round 3	Home	ASTON VILLA	3 - 2	Belfitt, Buckley, Harper	42,222
Feb. 3	Round 4	Home	MILLWALL	0 - 2	Harper, Hurst, Clements	32,277
Jan. 5 1974	Round 3	Home	BLACKBURN ROVERS	3 - 0	Harper, Hurst, Clements	31,940
Jan. 27	Round 4	Home	WEST BROMWICH ALBION	0 - 0		53,509
Jan. 30	Replay	Away	WEST BROMWICH ALBION	0 - 1		27,635
Jan. 4 1975	Round 3	Home	ALTRINCHAM	1 - 1	Clements pen	34,519
Jan. 7	Replay	**	ALTRINCHAM	2 - 0	Latchford, Lyons	35,530
Jan. 24	Round 4	Away	PLYMOUTH ARGYLE	3 - 1	Pearson, Lyons 2	38,000
Feb. 15	Round 5	Home	FULHAM	1 - 2	Kenyon	45,223
Jan. 1 1976	Round 3	Away	DERBY COUNTY	1 - 2	Jones	31,647
And This Season.....						** At Old Trafford
Jan. 8 1977	Round 3	Home	STOKE CITY	2 - 0	Lyons, McKenzie pen	32,952

SWINDON TOWN

Jan. 15 1972	Round 3	Home	ARSENAL	0 - 2		32,000
Jan. 13 1973	Round 3	Home	BIRMINGHAM CITY	2 - 0	Butler, Treacy pen	17,373
Feb. 3	Round 4	Away	WEST BROMWICH ALBION	0 - 2		20,795
Jan. 5 1974	Round 3	Away	PORTSMOUTH	3 - 3	Jenkins, Moss, Trollope	16,682
Jan. 9	Replay	Home	PORTSMOUTH	0 - 1		10,021
Nov. 23	Round 1	Home	READING	4 - 0	Anderson, Eastoe, Lenarduzzi o.g., Moss pen	13,365
Dec. 14	Round 2	Home	MAIDSTONE UNITED	3 - 1	Prophet, Eastoe 2	10,016
Jan. 4 1975	Round 3	Home	LINCOLN CITY	2 - 0	Eastoe, Moss	11,791
Jan. 25	Round 4	Away	WEST HAM UNITED	1 - 1	Eastoe	35,679
Jan. 28	Replay	Home	WEST HAM UNITED	1 - 2	Anderson	26,749
Nov. 22	Round 1	Away	NEWPORT COUNTY	2 - 2	Moss, Syrett	5,182
Nov. 25	Replay	Home	NEWPORT COUNTY	3 - 0	Loce o.g. Trollope, Dixon	7,574
Dec. 13	Round 2	Away	HENDON	1 - 0	Moss pen	3,349
Jan. 3 1976	Round 3	Home	TOOTING & MITCHAM U.	2 - 2	Eastoe, Dixon	9,428
Jan. 6	Replay	Away	TOOTING & MITCHAM U.	1 - 2	Green o.g.	8,000
And This Season.....						
Nov. 20 1976	Round 1	Home	BROMLEY	7 - 0	McHale, Syrett, Moss 2, Anderson 2	6,497
Dec. 11	Round 2	Away	HITCHIN TOWN	1 - 1	Dixon	4,827
Dec. 21	Replay	Home	HITCHIN TOWN	3 - 1	Syrett, Moss 2	6,064
Jan. 8 1977	Round 3	Away	FULHAM	3 - 3	Anderson, Moss, McHale	16,460
Jan. 11	Replay	Home	FULHAM	5 - 0	Anderson, Syrett 2, Moss 2	23,883

HAVEN'T WE MET SOMEWHERE BEFORE ?

Swindon Town and Everton first came together in 1912, the year that the Town came nearest to a place in the F. A. Cup Final. It all started on January 13th of that year when the now defunct Sutton Junction arrived at Swindon and were sent packing by HAROLD FLEMING who scored four times in a 5 - 0 win for the Town. During the month of February, Swindon progressed to the Fourth Round firstly by putting out Notts County 2 - 0 and then by holding fellow Southern Leaguers West Ham to a 1 - 1 draw away from home. In the replay, the Town were convincing winners to the tune of 4 - 0, largely due to a full-back named Glover who had the misfortune

to have two own goals credited to him. Everton's first visit to the County Ground came on March 9th. A crowd of 13,989 turned up to see BOB JEFFERSON and ARCHIE BOWN give Swindon a 2 - 0 interval lead. The Town team on that day read:

Skiller, Kay, Walker, Tout, Silto, Handley, Jefferson, Fleming, Wheatcroft, Bown, Lamb.

Although Everton pulled back a goal in the second half, Swindon marched into the semi-final to meet Second Division Barnsley in front of 48,057 at Stamford Bridge on March 30th. No goals were scored and so the teams travelled to Meadow Lane, Nottingham on the following Wednesday to settle the issue. The Town went without the injured Harold Fleming and Barnsley carried off the honours with a single goal victory.

It was not until the bad winter of fourteen seasons ago that the paths of Swindon and Everton were to cross

again. After inflicting a 4 - 2 defeat on Reading, the Town travelled to Yeovil on November 24th, 1962. In the Swindon party was a youngster who had made his League debut only seven days previously - Don Rogers. A capacity crowd saw Swindon come away with a 2 - 0 victory and earn a Third Round visit to Luton Town. The fixture was scheduled for January 5th 1963, but due to severe weather conditions the game was not actually played until the date of the Fourth Round, three weeks later. A brace of CLIFF JACKSON goals gave Swindon a 2 - 0 win and only three days later, Everton arrived at the County Ground once again. Receipts of £4,039 were paid by 26,215 people to see Everton build up a mammoth 4 - 0 lead at Half-time. Another was added in the second with the Town gaining a consolation goal through JACK SMITH. Swindon lined up as follows:

Turner, Owen, Trollope, Morgan, McPherson, Woodruff, Summerbee, Hunt, Smith, Jackson, Rogers.

EVERTON'S £1,400,000-PLUS CUP TEAM!

The magic of the F.A. Cup brings England's most expensive team to the County Ground this afternoon. The cost of the current Everton squad rose to a phenomenal £1,420,000 with the arrival last month of Duncan McKenzie and Bruce Rioch. On the other hand, Everton have also included in their first-team this season ten players who cost them absolutely nothing!!

Everton are one club with no-cash flow problems as this list of signings indicates: Bob Latchford (from Birmingham for £350,000), Martin Dobson (Burnley £300,000), Duncan McKenzie (Anderlecht £200,000), Bruce Rioch (Derby £180,000), Mickey Bernard (Stoke £130,000), Jim Pearson (St. Johnstone £100,000), David Smallman (Wrexham £70,000), Bryan Hamilton (Ipswich £40,000), Andy King (Luton £35,000) and Dai Davies (Swansea £15,000).

But Everton have recouped almost all their cash by sales over the past three years, leaving a debit balance of only £157,000.

Outside the County Ground, Cup fever will probably be at its peak at Northwich Victoria where this gallant Northern Premier League Club - the last of the non-League survivors - go for an all-time Cup record. They have already equalled the record for a non-League side of killing off three football league clubs set up by Stafford Rangers two years ago. Northwich's victims have been Rochdale, Peterborough and Watford.

Today Northwich take on local rivals Oldham Athletic from the Second Division. And they're in particularly determined mood to succeed again for they consider they were insulted by Oldham's request to kick-off at 2.00 p.m., without even taking the trouble to inspect their floodlights.

Many folks have forgotten the Northwich have already been "knocked out" of the F.A. Cup this season. They were losing 0 - 1 at home to Peterborough in round two when the match was abandoned. But they won the re-arranged game 4 - 0.

Hereford fans who made the trip up to Middlesbrough for this afternoon's tie will recall another visit to the North-East exactly five years ago. Then in the Southern League, Hereford drew at Newcastle and then won the replay! Those performances

earned their election to the Football League later that year and their subsequent astronomical rise that today sees them in the Second Division.

It will be a nostalgic return to Sealand Road for Luton's Futcher brothers today. These identical twins made their League entry with Chester and were transferred to Luton in 1974, striker Paul for £100,000 and defender Ron for £25,000. Since their move to Luton they have lived in digs, returning a couple of times each month to their Chester home. So today's away tie will be very much a home game for them.

F. A. Cup holders Southampton survived their Third Round tie with Chelsea thanks to their "pensioners" as manager Lawrie McMenemy described them. After being held to a 1 - 1 draw at home, Southampton went to Stamford Bridge and be-

came the first visiting team to win there this season.

All three goals came in the final period of extra-time.

"I was hoping it would not go to another replay", smiled McMenemy, "We have so many old players in the team I didn't think they could keep up the pace. Anyway, we couldn't have played a third game on the Monday as requested - because that's the day my players have to collect their pensions!"

Willie Bell was left-back in the Leeds side which played in the 1965 F. A. Cup final, but he's determined they will not get back to Wembley this year. Now manager of the much-improved Birmingham side, Bell has been plotting all week how to knock out his old club, who visit St. Andrews today.



BOB LATCHFORD

SWINDON'S F.A. CUP HISTORY

Some of the facts and figures

Today's tie is the 100th played by Swindon Town since the last war. Of the previous ninety-nine, the Fulham replay produced Swindon's 50th win. Eighteen post-war ties have finished all square thus needing a replay.

Since first reaching the F.A. Cup Competition Proper in 1905/6, Swindon have taken part in 183 ties scoring 341 goals and conceding 255. The drawn tie at Craven Cottage was the Town's 30th and exit at the hands of Tooting and Mitcham last season was the 60th defeat.

In thirteen home ties before entering the Football League no side defeated Swindon and only two managed to force a replay, opponents securing only six goals between them. The first League side to win a cup-tie at Swindon was Chelsea, who succeeded 56 years ago today. A crowd of 21,261 paid little over two thousand pounds to see the Londoners win 2 - 0.

The most F. A. Cup ties played in one season by Swindon was nine in 1951/2. Eight men played in every tie — Norman Uprichard, George Hunt, Harry Kaye, George Hudson, Harry Lunn, Maurice Owen, Mick Betteridge and Jimmy Bain. Two of the games went to extra-time.

The most F. A. Cup goals to be scored by a Swindon Town player in one season was ten by Frank Richardson in 1925-6. Since 1920, the most Cup goals scored by a Town player throughout his career is fifteen by Maurice Owen between 1947 and 1956. Both Dave Moss and Don Rogers are currently on twelve goals.

After losing at Kettering in November 1961, Swindon avoided defeat in seven consecutive away F. A. Cup ties, the first five of which were won. The Town survived until going down to Nottingham Forest at Villa Park in March 1967.

The most consecutive F. A. Cup defeats suffered by Swindon is three. After holding Manchester City to a 1-1 draw in January 1930, the Town lost the replay by a record 1-10 margin and did not avoid defeat again in the Cup until November 1932 when Dulwich Hamlet visited the County Ground.

Whilst in the Southern League, Swindon met First Division opposition in fourteen F. A. Cup ties. The Town lost only five.



NORMAN UPRICHARD



GEORGE HUDSON



HARRY KAYE

HISTORY

Landmarks in Everton's history

- 1906 First F.A. Cup win - Everton beat Newcastle 1 - 0 at Crystal Palace.
- 1907 Beaten in F. A. Cup Final by Sheffield Wednesday (1 - 2)
- 1915 League Champions for second time, beating Oldham by one point.
- 1928 League Champions for third time. Dixie Dean scoring 60 League goals - a record which stands to this day.
- 1930 Relegated for the first time in Club history
- 1931 Second Division Champions at first attempt, scoring a Club record 121 League goals.
- 1932 Football League Champions for fourth time.
- 1933 Everton complete a unique three-year treble, winning the F.A. Cup following Second and First Division Championships in successive years.
- 1937 Dixie Dean left Everton having established a Club record of 349 League goals.
- 1939 Everton gain fifth League Championship.
- 1948 Record attendance of 78,299 for visit of Liverpool in Division One.
- 1951 Relegated for second time.
- 1953 Goalkeeper Ted Sagar retired, having completed 465 League games for the Toffees - still a Club record.
- 1954 Everton regain First Division status as runners-up in Division Two.
- 1962 Everton entered European competitive football for first time going down in the first round of the Fairs Cup.
- 1963 League Champions for sixth time. Everton qualify for the European Champions Cup but were beaten in the first round by Inter-Milan.
- 1966 A remarkable recovery saw Everton pull back a 0 - 2 deficit to beat Sheffield Wednesday 3 - 2 in the F.A. Cup Final. Our third F. A. Cup triumph.
- 1968 Everton returned to Wembley, only to be beaten 1 - 0 by West Bromwich Albion after extra time.
- 1970 Everton's seventh League Championship success.
- 1971 Once again reached the Semi-Final of the F.A. Cup losing 2 - 1 to Liverpool at Old Trafford.
- 1975 By finishing fourth in the League qualified with Liverpool for the U.E.F.A. Cup. First City in England to have two teams in U.E.F.A. Cup.

FROM THE POOLS OFFICE

With one of the countries leading clubs in Everton as our visitors the County Ground will be like a 1st Division game for one day. This is the ultimate end of our Club to become a 1st Division outfit and we at the Pools Office are rapidly becoming a 1st Division Pools Organisation with our faithful band of agents and sellers and thousands of you who buy our tickets each week our financial assistance to the Football Club has slowly increased. Fund raising in the First Division is difficult but not as hard as in the lower divisions. We at Swindon are fortunate that there is a great deal of traditional support. Our aim is to be as successful in our pools work as Everton, Liverpool, Arsenal and the like.

Many of you are probably visiting the County Ground for the first time and I hope it will not be the last. If there is anyone among you that thinks he or she could help us by selling 10 tickets each week. Just drop us a line or ring Swindon 31510, 22118 and ask for Jo Dean. Then leave the rest to us.

If one third of the people present this afternoon could sell five tickets each week the financial position of this Club would be assured, so what about giving it a try it costs you nothing. As I have said earlier we intend to be among the best and with some of you to help we will get there a lot sooner than later.

In these days when you hear of players taking everything but giving nothing, I would like you to know that the first team squad with Danny, Frank, Jack Smith and Kevin Morris have raised nearly £1,000 toward a Video Camera. We have now received the camera and no doubt you will see it in use at our future home games. This does go to show that the Club has players with the right type of attitude.

May we all see a good game. May the best team win and that team be SWINDON.

GOOD LUCK DANNY, FRANK AND THE BOYS.

Doug Buswell.



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Sat.	5th February	Wrexham	09.00	£2.40
Sat.	19th February	Sheffield Wednesday	09.00	£2.35
Fri.	1st April	Northampton	T.B.A.	£1.60
Fri.	8th April	Oxford	T.B.A.	£1.15
Tues.	12th April	Crystal Palace	T.B.A.	£1.90
Sat.	23rd April	Rotherham	09.00	£2.35
Sat.	17th May	Grimaby	09.00	£2.55

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SATURDAY 29th JANUARY 1977

SWINDON

1. J. ALLAN
2. W. DIXON
3. J. TROLLOPE
4. K. STROUD
5. S. AIZLEWOOD
6. C. PROPHETT
7. D. MOSS
8. J. McLAUGHLIN
9. D. SYRETT
10. R. McHALE
11. T. ANDERSON
12. D. ROGERS
13. T. TAYLOR

at 3.00 p.m.



EVERTON

1. E. LAWSON
2. N. ROBINSON
3. E. JONES
4. M. LYONS
5. K. McNAUGHT
6. B. RIOCH
7. A. KING
8. M. DOBSON
9. R. LATCHFORD
10. D. McKENZIE
11. R. GOODLASS
12. G. TELFER

Referee: Mr. T. H. C. Reynolds (Bishopston, Swansea).
Linesmen: Red Flag: Mr. T. Hardman, (Shensham)
Yellow Flag: Mr. B. Bick, (Weymouth)

TOM REYNOLDS (Swansea).

Started refereeing in Bristol in 1957 and graduated via the Welsh League and Football Combination to the Football League full list. He was appointed to the U.E.F.A. and F.I.F.A. Referees Panel in 1974. Has refereed a number of Football League, International and European matches, the most recent being last season's Home Championship match - Ireland v. Scotland. A married man he is a Company Director, and his main interest is in football.

KEY OF THE BOARD

A Liverpool v Carlisle United
B Cardiff City v Wrexham
C Chester v Luton Town
D Manchester United v Queens Park Rangers
E Northwich Victoria v Oldham Athletic
F Nottingham Forest v Southampton
G Ipswich Town v Wolverhampton Wanderers
H Colchester United v Blackpool or Derby Co.
I Arsenal v Coventry City
J Birmingham City v Leeds United
K Port Vale v Burnley
L Middlesbrough v Hereford United
M Aston Villa v West Ham United
N Sheffield United or Newcastle United v Manchester City
O Blackburn Rovers v Orient
P Brighton & Hove Albion v Lincoln City
Q Crystal Palace v Port Vale
R Gillingham v Oxford United
S Mansfield Town v Walsall
T Rotherham United v Wrexham

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